CLERK

Richard W. Wieking

TO: Mail Stop 8

## Director of the U.S. Patent & Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

## REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK

DATE

March 12, 2011

In Compliance with 35 § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been x Trademarks: ☐ Patents or filed in the U.S. District Court Northern District of California on the following U.S. DISTRICT COURT DOCKET NO. DATE FILED CV 11-01074 HRL 280 South First Street, San Jose, CA 95113 3/8/2011 DEFENDANT PLAINTIFF LD PRODUCTS INC 123INKJSTS.COM DATE OF PATENT PATENT OR HOLDER OF PATENT OR TRADEMARK OR TRADEMARK TRADEMARK NO. SEE ATTACHED COMPLAINT 3,212,566 2 3 4 5 In the above—entitled case, the following patent(s) have been included: INCLUDED BY DATE INCLUDED ☐ Amendment ☐ Answer Cross Bill Other Pleading DATE OF PATENT PATENT OR HOLDER OF PATENT OR TRADEMARK OR TRADEMARK TRADEMARK NO. 3 4 5 In the above—entitled case, the following decision has been rendered or judgement issued: DECISION/JUDGEMENT

Betty Walton

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COMPLAINT

Case No.

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Plaintiff LD Products, Inc. d/b/a 123inkjets.com ("Plaintiff") a California corporation, through its attorneys, brings this complaint against Defendants 123INKJSTS.COM, an Internet domain name located in this District; 1238NKJETS.COM, an Internet domain name located in this District; and 123INKJETX.COM, an Internet domain name located in this District (collectively, the "Domains") and alleges as follows:

## INTRODUCTION

- Plaintiff brings this action to recover three domain names that unknown 1. persons registered to trade off of the good will that Plaintiff has generated for its 123INKJETS trademark (the "Mark").
- Since 1999, Plaintiff has served as one of the largest Internet retailers for 2. printer supplies and accessories, distributing a wide range of products, including inkjet cartridges, laser toner cartridges and refill kits.
- Since its inception, Plaintiff has marketed and sold its products and services in connection with its Mark and on an Internet website located at <www.123inkjets.com>.
  - Plaintiff is the owner of a federal trademark registration for the Mark. 4.
- As a result of Plaintiff's extensive marketing in connection with the Mark, 5. consumers have come to associate the Mark with Plaintiff and Plaintiff's products and services.
- In order to trade off of the goodwill Plaintiff has generated for the Mark, 6. unknown persons registered three domain names that are nearly identical to the Mark: <www.123inkjetx.com> <www.123inkjsts.com>, <www.1238nkjets.com>, and (collectively, the "Domains").
- Since registering the Domains, unknown persons have used the Domains 7. to display websites with advertisements for the products and services of Plaintiff's competitors. These unknown persons are paid every time a user clicks on one of these advertisements.
  - As a result of the registration and use of the Domains, consumers trying to 8.

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find Plaintiff's website and Plaintiff's products and services are diverted to the websites of Plaintiff's competitors.

9. As a result of unknown persons' misuse of the Domains, Plaintiff has been—and continues to be—substantially harmed.

## **JURISDICTION AND VENUE**

- 10. This Court has *in rem* subject matter jurisdiction over the Domains pursuant to 28 U.S.C. §1338(a) and 15 U.S.C. §1125(d)(2), as the Domains constitute personal property located within the territorial jurisdiction of the United States and this District.
- 11. Pursuant to 15 U.S.C. §1125(d)(2)(A)(ii)(II), this Court has *in rem* jurisdiction over the Domains because despite the use of due diligence, Plaintiff was not able to find a person who could be a defendant in this action, even though Plaintiff sent notice of the violations alleged herein and Plaintiff's intent to proceed with this judicial action to the postal addresses and email addresses provided by the registrants of the Domains to the registrar of the Domains. In the alternative to the preceding sentence, pursuant to 15 U.S.C. §1125(d)(2)(A)(ii)(I), this Court has *in rem* jurisdiction over the Domains because the Court is not able to obtain personal jurisdiction over the current registrants of the Domains because on information and belief, the registrants reside in foreign countries (i.e. Gibraltar, Brunei, Isle of Man) and are not subject to the personal jurisdiction of this Court.
- 12. Venue is proper in this judicial district pursuant to 15 U.S.C. §1125(d)(2)(A) because Verisign, Inc. is located in this District. Verisign, Inc. is the official registry for all .com and .net domain names.

## INTRADISTRICT ASSIGNMENT

13. Because this is an intellectual property action brought under the Federal Lanham Act, pursuant to Local Rule 3-2(c) this action shall be assigned on a district-wide basis.

## **PARTIES**

14. Plaintiff is a California corporation based in Simi Valley, California.

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- The WHOIS record of the domain name registrar for the domain 15. <www.123inkjsts.com> shows that the current registrant of <www.123inkjsts.com> is ZincFusion Limited, located at Suite 2, Portland House, Glacis Road, Gibraltar. The administrative contact of <www.123inkjsts.com> is Vivian Cox, whose listed email address is domain@zincfusion.net.
- The WHOIS record of the domain name registrar for the domain 16. <www.1238nkjets.com> shows that the current registrant of <www.1238nkjets.com> is Loshedina Inc., located at 41, 4th Floor, Cator Road, Bandar Seri Begawan, BS 8811, Brunei Darussalam. The administrative contact at <www.1238nkjets.com> is Na Xi, whose listed email address is xi@loshedina.com.
- The WHOIS records of the domain name registrar for the domain 17. <www.123inkjetx.com> show that the current registrant of <www.123inkjetx.com> is Webatopia Marketing Limited, located at Grosvenor Court, Tower Street, Isle of Man, Ramsey, Isle of Man. The administrative contact at <www.123inkjetx.com> is Michael Short, whose listed email address is tech@webatopiamarketing.com.
- Despite diligent efforts, Plaintiff does not know whether the registrants 18. identified in the WHOIS records for the Domains are actual or fictitious persons or whether they are one or multiple persons. Plaintiff aggressively polices the chronic cybersquatting of its Mark, and on information and belief, the Domains were registered as part of a unified transaction or occurrence of cybersquatting.

## DOMAIN NAME REGISTRAR AND REGISTRY

- The domain name registrar for the Domains is GoDaddy.com, Inc., located 19. in Scottsdale, Arizona.
- The domain name registry for the Domains is Verisign, Inc., a Delaware 20. corporation having its principal place of business in the District at 350 Ellis Street, Mountain View, California 94043.

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## **FACTUAL ALLEGATIONS**

## **PLAINTIFF'S 123INKJETS TRADEMARK**

- 21. Plaintiff serves as one of the largest Internet retailers for printer supplies and accessories, distributing a wide range of products, including inkjet cartridges, laser toner cartridges, and refill kits.
- 22. Plaintiff was founded in 1999. Since then, Plaintiff has marketed and sold its products and services in connection with its Mark.
- 23. On October 5, 2005, Plaintiff filed an application for the service mark 123INKJETS with the United States Patent and Trademark Office. The Mark was published for opposition on December 12, 2006, and was registered on February 27, 2007 (Registration No. 3,212,566) for use in connection with online retail store services featuring inkjet printer cartridges, inkjet printer ink, filled inkjet printer ink cartridges, toners, toner cartridges and related accessories in Class 035.
- 24. Since 1999, Plaintiff has used the domain name <www.123inkjets.com> in connection with an Internet, e-commerce website, where Plaintiff offers its products and services for sale and where Plaintiff prominently displays the Mark. Hundreds of thousands of users visit Plaintiff's website each month.
- 25. Plaintiff has engaged in continuous use of the <www.123inkjets.com> website and the Mark in United States commerce from 1999 through the present.
- 26. Plaintiff has spent significant sums on advertising and marketing the Mark to consumers and businesses nationwide, in the form of Internet advertising on Google and other major search engines and diversified Internet marketing.
- 27. Over the past few years, Plaintiff has spent millions of dollars advertising and marketing its goods and services offered in connection with the Mark.
- 28. Through Plaintiff's continuous use of the Mark and the domain name <a href="www.123inkjets.com">www.123inkjets.com</a> and Plaintiff's extensive marketing campaign, the Mark has acquired secondary meaning, substantial goodwill, and common-law trademark rights in addition to the trademark rights afforded by the Plaintiff's federal registration. Plaintiff's

COMPLAINT

efforts have directly enhanced the nationwide recognition of the Mark in the printer supplies industry.

- 29. Plaintiff's Mark is now among the most widely recognized brands in the Internet printer supplies industry.
- 30. Plaintiff vigilantly polices any misuse of the Mark—particularly misuse in the form of cybersquatting of the Mark—including through cease and desist letters and litigation.

#### 123INKJSTS.COM

- 31. On October 19, 2004—nearly 5 years after Plaintiff began using the Mark—unknown persons registered the <www.123inkjsts.com> domain name.
- 32. The <www.123inkjsts.com> domain name was and is confusingly similar to Plaintiff's Mark.
- 33. The <www.123inkjsts.com> domain name consists of a common misspelling of Plaintiff's Mark and the addition of the generic top-level domain ".com."
- 34. Except for the common misspelling of Plaintiff's Mark and the addition of the ".com," the <www.123inkjsts.com> domain name is identical to Plaintiff's Mark.
- 35. The <www.123inkjsts.com> domain resolves to a parked website, which displays hyperlinked advertisements to direct competitors of Plaintiff. Through such hyperlinks, unknown persons are earning significant revenue in the form of pay-per-click commissions every time a user clicks on an advertisement displayed on the parked website. As such, unknown persons are benefitting from the goodwill associated with Plaintiff's Mark by diverting users who are looking for Plaintiff and Plaintiff's products and services.
- 36. Given the widespread recognition of Plaintiff's Mark and the goods and services offered in connection with the Mark, Internet consumers are likely to mistakenly believe that the <www.123inkjsts.com> domain is affiliated with Plaintiff, Plaintiff's Mark, and/or Plaintiff's products or services, and/or that Plaintiff has sponsored or endorsed the <www.123inkjsts.com> domain.

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- The registration and use of <www.123inkjsts.com> have been carried out in 37. bad faith, in an overt effort to trade off the goodwill associated with Plaintiff's Mark.
- Plaintiff has been and continues to be harmed by the registration and use 38. of the <www.123inkjsts.com> domain name.
- On January 11, 2011 Plaintiff sent a demand letter via email to the contact information provided publicly for the <www.123inkjsts.com> domain. On February 3, 2011, Plaintiff sent a demand letter via U.S. Mail to the WHOIS record contact information provided publicly for the <www.123inkjsts.com> domain. To date, Plaintiff has received no response. True and correct copies of the email and demand letters are attached hereto as Exhibits A & B.

#### 1238NKJETS.COM

- On October 19, 2004—nearly 5 years after Plaintiff began using the Mark— 40. unknown persons registered the <www.1238nkjets.com> domain name.
- The <www.1238nkjets.com> domain name was and is confusingly similar to 41. Plaintiff's Mark.
- 42. The <www.1238nkjets.com> domain name consists of a common misspelling of Plaintiff's Mark and the addition of the generic top-level domain ".com."
- Except for the common misspelling of Plaintiff's Mark and the addition of 43. the ".com," the <www.1238nkjets.com> domain name is identical to Plaintiff's Mark.
- The <www.1238nkjets.com> domain resolves to a parked website, which 44. displays hyperlinked advertisements to direct competitors of Plaintiff. Through such hyperlinks, unknown persons are earning significant revenue in the form of pay-per-click commissions every time a user clicks on an advertisement displayed on the parked website. As such, unknown persons are benefitting from the goodwill associated with Plaintiff's Mark by diverting users who are looking for Plaintiff and Plaintiff's products and services.
- Given the widespread recognition of Plaintiff's Mark and the goods and 45. services offered in connection with the Mark, Internet consumers are likely to mistakenly

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believe that the <www.1238nkjets.com> domain is affiliated with Plaintiff, Plaintiff's Mark, and/or Plaintiff's products or services, and/or that Plaintiff has sponsored or endorsed the <www.1238nkjets.com> domain.

- The registration and use of <www.1238nkjets.com> have been carried out 46. in bad faith, in an overt effort to trade off the goodwill associated with Plaintiff's Mark.
- Plaintiff has been and continues to be harmed by the registration and use 47. of the <www.1238nkjets.com> domain name.
- On January 11, 2011 Plaintiff sent a demand letter via email to the contact 48. information provided publicly for the <www.1238nkjets.com> domain. On February 3, 2011, Plaintiff sent a demand letter via U.S. Mail to the WHOIS record contact information provided publicly for the <www.1238nkjets.com> domain. To date, Plaintiff has received no response. True and correct copies of the email and demand letters are attached hereto as Exhibits C & D.

#### 123INKJETX.COM

- On October 19, 2004—nearly 5 years after Plaintiff began using the Mark— 49. unknown persons registered the <www.123inkjetx.com> domain name.
- 50. The <www.123inkjetx.com> domain name was and is confusingly similar to Plaintiff's Mark.
- 51. The <www.123inkjetx.com> domain name consists misspelling of Plaintiff's Mark and the addition of the generic top-level domain ".com."
- 52. Except for the common misspelling of Plaintiff's Mark and the addition of the ".com," the <www.123inkjetx.com> domain name is identical to Plaintiff's Mark.
- 53. The <www.123inkjetx.com> domain resolves to a parked website, which displays hyperlinked advertisements to direct competitors of Plaintiff. Through such hyperlinks, unknown persons are earning significant revenue in the form of pay-per-click commissions every time a user clicks on an advertisement displayed on the parked website. As such, unknown persons are benefitting from the goodwill associated with

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Plaintiff's Mark by diverting users who are looking for Plaintiff and Plaintiff's products and services.

- Given the widespread recognition of Plaintiff's Mark and the goods and 54. services offered in connection with the Mark, Internet consumers are likely to mistakenly believe that the <www.123inkjetx.com> domain is affiliated with Plaintiff, Plaintiff's Mark, and/or Plaintiff's products or services, and/or that Plaintiff has sponsored or endorsed the <www.123inkjetx.com> domain.
- The registration and use of <www.123inkjetx.com> have been carried out in 55. bad faith, in an overt effort to trade off the goodwill associated with Plaintiff's Mark.
- Plaintiff has been and continues to be harmed by the registration and use 56. of the <www.123inkjetx.com> domain name.
- On January 11, 2011 Plaintiff sent a demand letter via email to the WHOIS 57. record contact information provided publicly for the <www.123inkjetx.com> domain. On February 3, 2011, Plaintiff sent a demand letter via U.S. Mail to the contact information provided publicly for the <www.123inkjetx.com> domain. To date, Plaintiff has received no response. True and correct copies of the email and demand letters are attached hereto as Exhibits E & F.

### FIRST CLAIM OF RELIEF

# Cybersquatting Under The Lanham Act, 15 USC §1125(d)(2)(A)

- 1. Plaintiff repeats, re-alleges, and incorporates each and every allegation set forth in paragraphs 1 through 57 of this Complaint.
- Plaintiff's Mark is a valid trademark protected by the Federal Lanham Act, 2. including under 15 U.S.C. §1114 and 1125(a).
- 3. The Domains violate Plaintiff's rights in the Mark, which is registered in the Patent and Trademark Office, under 15 U.S.C. § 1125(d)(2).
- 4. As a direct and proximate result of the actions, conduct, and practices alleged above. Plaintiff has been damaged and will continue to be damaged.

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## PRAYER FOR RELIEF

## WHEREFORE, Plaintiff prays this Court:

- Enter judgment in favor of Plaintiff, finding that the Domains violate 1. Plaintiff's rights in the Mark under 15 U.S.C. §1125(d);
- Enter a preliminary and permanent injunction and judgment ordering the 2. transfer of the registration and control of the Domains to Plaintiff;
- Provide such further relief to which Plaintiff may be entitled as a matter of 3. law or equity, or which the Court determines to be just and proper.

Respectfully Submitted,

DATED: March 7, 2011

KRONENBERGER BURGOYNE, LLP



Attorneys for Plaintiff LD Products, Inc.

KRONENBERGER BURGOYNE, LLP 150 Post Street, Suite 520 San Francisco, CA 94108 www.KBlinternetLaw.com

# **REQUEST FOR JURY TRIAL**

Plaintiff hereby demands a trial of this action by jury.

Respectfully Submitted,

DATED: March 7, 2011

KRONENBERGER BURGOYNE, LLP



Attorneys for Plaintiff LD Products, Inc.

Case No.

COMPLAINT